*The Economic Value of Forest Park Ecosystem Services*

Choice Experiment Attributes and Levels

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| **Attribute** | **Levels**  **Levels in Bold Indicate the Status Quo Option** |
| **Forest Restoration** that Improves Habitat and Local Air and Water Quality | 1. 50 additional acres restored (5% of required restoration) per year 2. 100 additional acres restored (10% of required restoration) per year 3. 150 additional acres restored (15% of required restoration) per year 4. **Current restoration level (50 acres per year)** |
| **Enhanced Educational Programs for Children and Adults** | 1. 20% more discovery hikes for adults per year 2. Start school programs for 200 children per year 3. 20% more discovery hikes for adults per year and start school programs for 200 children per year 4. **Current level of programs** |
| **Improved Conditions for Recreation**, Including Trail Surface Improvements and Water Drainage | 1. Surface and drainage upgrades on 8 additional miles (10% of total) 2. Surface and drainage upgrades on 16 additional miles (20% of total) 3. Surface and drainage upgrades on 24 additional miles (30% of total) 4. **Maintenance only** |
| **Improved Signage and Parking at Entrances to Park**, Including Better Marked Entry Points and Improved Parking | 1. Clear signage at entry 2. 20 additional parking spots 3. Both improvements 4. **Current level of signage and parking** |
| **Improved Interpretive and Navigational Signs within Forest Park**, I**ncluding a Mobile App** | 1. Improved physical and electronic interpretation and navigation throughout park 2. **Current level of interpretation and navigation** |
| **Increase in Local Taxes per Year** | 1. $10.00 per year for the package of improvements 2. $20.00 per year for the package of improvements 3. $30.00 per year for the package of improvements 4. $40.00 per year for the package of improvements 5. $50.00 per year for the package of improvements 6. $60.00 per year for the package of improvements 7. **No Additional Cost per Year. No Improvements** |

Reminder: Each respondent makes 5-7 choices between so-called “choice sets.” Each choice set will consist of two randomly-generated costly options that represent improvements and a third option that is costless, representing the *status quo*.